

24-26 November 2010  
Bombay Exhibition Centre, **Mumbai, INDIA**



## Sponsorship Opportunities

### THE CONFERENCE

As the world's largest specialised NGV event, NGV India is a renowned meeting place for global industry specialists to converge and share knowledge whilst receiving the latest technology updates.

The previous edition of the event attracted 182 companies and over 5,000 trade visitors from 32 countries.

Delegates from the industry's leading companies will once again attend the NGV India Conference along with a host of senior guest speakers from the international and local NGV fraternity.

Sponsorship at NGV India 2010 gives your company the opportunity to receive outstanding exposure before, during and after this important event, ensuring your company is recognised as an industry leader with global presence.

### THE RECOGNITION

In addition to the recognition listed with the individual items, as a Diamond, Platinum, Gold, Silver and Bronze sponsor your company will receive:

- \* **Your company's logo on sponsorship recognition banners, signage and posters at the event**
- \* **Your company's logo and sponsor accreditation in pre-event promotions, including mailing and eblasts to an extensive database of over 200,000 industry contacts**
- \* **Your company's logo in event publications and online promotions**
- \* **Your company's logo and hyperlink on the NGV India 2010 website**

### THE OPPORTUNITIES

We have organised the following sponsorship opportunities in a way that allows you to easily focus on the initiatives your company wishes to be associated with. Our sponsorship options can be tailored to suit your corporate needs and objectives.



Organisers:  
Bangkok Exhibition Services  
ngv@besallworld.com  
+66 2 615 1255



| Sponsorship Level | Diamond US\$ 100,000   |
|-------------------|--|
| Benefits          | Recognition as lead sponsor in all event publications – including the Conference Programme, 1 page advert in the show directory and specific press release to 200,000 industry contacts announcing the Diamond sponsor |
|                   | Naming rights and prominent branding for the Conference Hall – ie. The “(Your Company Name) Plenary Hall”  |
|                   | Company representation and logo during event press conferences   |
|                   | Speaking opportunity during the Conference Opening Session   |
|                   | Opportunity to deliver a presentation in the Conference (specific slot to be determined by the organiser)  |
|                   | Sponsorship of 1 Conference Lunch – Banner placement in the lunch hall, a designated table for 10 guests and a speaking opportunity during the lunch break   |
|                   | Sponsorship of 1 Refreshment Break – Banner placement at the sponsored catering points, logo placement and recognition in the Conference Programme   |
|                   | Inclusion of company brochure in the conference delegate pack  |
|                   | 72sqm complimentary exhibition space (valued at over US\$25,000)   |

| Sponsorship Level | Platinum US\$ 75,000   |
|-------------------|--|
| Benefits          | Recognition as Platinum sponsor in all event publications – including the Conference Programme, 1 page advert in the show directory and specific press release to 200,000 industry contacts announcing the sponsor |
|                   | Company’s logo credited as sponsor on banners, directory board, opening ceremony backdrop and conference backdrop at the event   |
|                   | Company representation and logo during event press conferences   |
|                   | Opportunity to deliver a presentation in the Conference (specific slot to be determined by the Conference organiser)   |
|                   | Sponsorship of 1 Conference Lunch – Banner placement in the lunch hall, a designated   |



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|  | table for 10 guests and a speaking opportunity during the lunch break  |
|  | Sponsorship of 1 Refreshment Break – Banner placement at the sponsored catering points, logo placement and recognition in the Conference Programme |
|  | Inclusion of company brochure in the conference delegate pack  |
|  | 60sqm complimentary exhibition space (valued at over US\$20,000)   |

| Sponsorship Level | Gold US\$ 50,000   |
|-------------------|--|
| <b>Benefits</b>   | Recognition as Gold sponsor in all event publications – Including the Conference Programme and a 1 page advert in the show directory               |
|                   | Company's logo credited as sponsor on banners, directory board, opening ceremony backdrop and conference backdrop at the event                     |
|                   | Opportunity to deliver a presentation in the Conference (specific slot to be determined by the Conference organiser)                               |
|                   | Sponsorship of 1 Refreshment Break – Banner placement at the sponsored catering points, logo placement and recognition in the Conference Programme |
|                   | Inclusion of company brochure in the conference delegate pack  |
|                   | 42sqm complimentary exhibition space (valued at over US\$15,000)   |

| Sponsorship Level | Silver US\$ 25,000   |
|-------------------|--|
| <b>Benefits</b>   | Recognition as Silver sponsor in all event publications – Including the Conference Programme and a 1 page ad in the show directory                 |
|                   | Company's logo credited as sponsor on banners, directory board, opening ceremony backdrop and conference backdrop at the event                     |
|                   | Sponsorship of 1 Refreshment Break – Banner placement at the sponsored catering points, logo placement and recognition in the Conference Programme |
|                   | Inclusion of company brochure in the conference delegate pack  |
|                   | 21sqm complimentary exhibition space (valued at over US\$7,000)  |



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| Sponsorship Level | Bronze US\$ 15,000   |
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| <b>Benefits</b>   | Recognition as Bronze sponsor in all event publications – Including the Conference Programme and show directory                |
|                   | Company's logo credited as sponsor on banners, directory board, opening ceremony backdrop and conference backdrop at the event |
|                   | 12sqm complimentary exhibition space (valued at over US\$4,000)  |

## Additional Sponsorship Opportunities

### Delegate Bag US\$ 10,000

Your company logo will appear on this item which will be used by each conference delegate, giving your company exposure both during and long after the event has concluded.

### Banners US\$2,000 – US\$3,000 for 3 days (price depends on location)

Opportunity to supply your company banner to be displayed prominently at the venue.

Sponsored items such as refreshment breaks will be allocated on a first come first served basis. In the event of items being unavailable, a suitable alternative will be offered.



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